

AUDIENCES FOR BISON PLANET

Wildlife and conservationist audiences globally will find this series an enthralling exposé of Bison and Buffalo connections, linking diverse countries and cultures in the goal for the survival of planetary eco-systems. Filled with surprising revelations from dramatic distinctions of the different species to debunking misconceptions and getting to the heart of the links between humans and these majestic animals through the ages, audiences of all ages will revel at the many-layered elements and insights.

As popularity grows about Bison and Buffalo, besides the specialists in the following fields, the general public keen on these areas will gravitate towards this series:

Bison Associations, Trusts
Livestock industry (Ranchers and farmers),
Animal husbandry
Wildlife Conservationist societies, Parks,
nature reserves
Naturalists, Ecologists
Zoologists and Wildlife Biologists,
Scientists
Conservationists, Wildlife enthusiasts

Archeologists, museums, Historians
Artists
Indigenous people all over the world
Those interested in climate change
Planet and wildlife advocates
Educational institutes (elementary, high
school, university and college students, plus
instructors)

Often considered the largest or one of the largest land mammals on their respective continents, universal awareness is burgeoning about bison and buffalo attributes. This series unravels the mysteries of untapped resources, little known facts and intriguing details about them and their habitats. Understanding the vital significance of how these key species contribute to the revitalization of ecosystems all over our planet is an astonishing experience to even the most knowledgeable.

This series is sure to attract large audiences due to the timeliness of the topic and the increasing fascination with these majestic members of the animal kingdom and their growing popularity in interpersonal relationships and in agricultural industries. Especially significant is that the story is told from the perspectives of the bison and buffalo, augmented by riveting interviews from experts as well as stunning footage of the wide array of animals in their environments. Sweeping prairie and bold woodland landscapes to hidden forests and vast savannahs will astonish audiences. Surprising facts not previously presented in this all-encompassing approach connect audiences to relevant issues in a heartfelt and relatable way.

Bison Planet is intended to be educational, inspirational, and entertaining and also to bring about greater awareness, understanding, and empathy for these amazing land mammals around the globe. We hope audiences come to appreciate and celebrate bison and buffalo everywhere throughout the world.