# THE GAME OF HOPE

## THE CHRIS LESANKO STORY



The Game of Hope is a half-hour documentary capturing the remarkable journey of Chris Lesanko—from an all-star lacrosse player paralyzed at age 21 to the co-founder of First Steps Wellness Centre (FSWC). Today, FSWC is a national non-profit improving the lives of Canadians living with spinal cord injuries and neurological disabilities.



# *Sponsorship Packages*

## $10,000+ — Founding Documentary Partner



For premier organizations looking to make a lasting, foundational impact on disability advocacy and Canadian filmmaking:

- Top-Tier Billing: Dedicated 'Founding Partner' title card in the main documentary credits.
- Brand Integration: Prominent logo placement on all official film posters, marketing assets, and press releases.
- VIP Access: Ten (10) complimentary tickets to the exclusive documentary premiere and private launch event.
- Custom Activation: Opportunity to host a private corporate screening of the film for your staff or clients, featuring an exclusive Q&A session with Chris Lesanko.



## $5,000 — Major Sponsor

Significant visibility across both film and promotional campaigns:

- Premium Credits: Large, standalone logo placement in the documentary credits.
- Promotional Feature: Logo highlighted on the FSWC website, event signage, and social media campaigns.
- VIP Access: Six (6) complimentary tickets to the documentary premiere.
- Behind-the-Scenes: Exclusive production updates and a commemorative, signed project item from the directors.



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## $2,500 — Legacy Sponsor

Perfect for established businesses looking to champion Saskatchewan resilience:

- On-Screen Credit: Prominent logo featured under 'Legacy Sponsors' in the film credits.
- Marketing Recognition: Logo included on selected promotional handouts and event banners.
- Premiere Tickets: Four (4) invitations to the official documentary premiere.
- Special Mention: Group acknowledgement from the stage during the live documentary launch ceremony.



## $1,000 — Documentary Sponsor

Great for mid-sized businesses looking to give back to the community:

- Credit Roll: Business name/logo included in the standard documentary credits.
- Digital Shoutout: Group recognition on First Steps Wellness Centre social media channels.
- Premiere Tickets: Two (2) invitations to the documentary premiere.



## $250 – $500 — Community Supporter

For independent shops and regional partners backing Chris's vision:

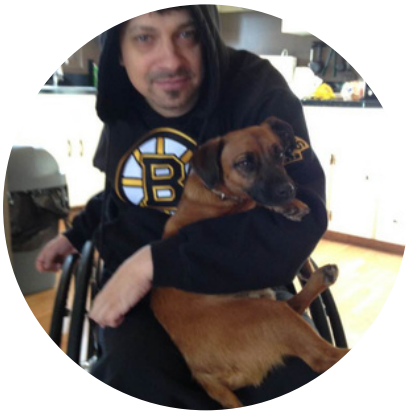
- On-Screen Name: Your name or small business name listed in the text credits of the film.
- Exclusive Invite: Digital invitation to an online or local community viewing event.



## Why your Support Matters?

The film is in its final post-production phase. Your sponsorship directly funds:

**Post-Production:** Final editing, professional sound engineering, music licensing, and graphics.
**Distribution:** Submissions to international film festivals, broadcast networks, and community screenings.
**The Mission:** Once completed, this film acts as a permanent awareness tool for FSWC to secure future funding and expand client services.



SILVERLIGHT PRODUCTIONS INC

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